

Bachelor of Business Management (2+2)

	Course Code	Course Name	Pre-R	Co-R	Credit Hours	Contact Hours	Course Type
Semester 1	BMGT322	Quality management	BMKT270	N/A	3	3	DM
	BMGT350	Business Law	EGNL111, BDMC191	N/A	3	3	CM
	BHRM330	Organizational Behavior	BMGT110	N/A	3	3	DM
	BHRM311	HR in Organizations	BMGT110	N/A	3	3	DM
		College Elective	N/A	N/A	3	3	CEL
Semester Total					15	15	

Semester 2	BMGT380	Emotional Intelligence in Leadership	BINT221	N/A	3	3	DM
	BMIS361	E-business	BMIS211	N/A	3	3	CM
	BINT313	Product and Service Innovation	BMGT322	N/A	3	3	DM
	BMGT331	Service Management	BMKT110	N/A	3	3	DM
		Department Elective	N/A	N/A	3	3	DEL
Semester Total					15	15	

Semester 3	BFIN412	Business Finance	STAT201	N/A	3	3	DM
	BMGT470	Managing Organizational Change	BHRM330	N/A	3	3	DM
	BMGT493	Business Ethics	BMGT110	BMGT350	3	3	CM
	BMGT440	Small Business Plan	BFIN110, BACC110	N/A	3	3	DM
		Department Elective			3	3	DEL
Semester Total					15	15	

Semester 4	BMGT420	Production and Operations Management	BMGT322	N/A	3	3	DM
	BHRM410	Contemporary Issues in HR	BMGT493	N/A	3	3	DM
	BINT443	International Business Management	BMGT493	N/A	3	3	DM
	BMGT411	Strategic Management	BMGT493	N/A	3	3	CM
	BMGT491	Graduation Project in Management	BMKT270	N/A	3	3	CM
Semester Total					15	15	
Program Total					60	60	

University Elective Courses

Course Code	Course name	Credit Hours	Contact Hours	Available for the Program
AHUM100	Arabic Language	3	3	Yes
AHUM101	Science and Society	3	3	Yes
AHUM102	Arab Gulf Society	3	3	Yes
AHUM103	History of Kuwait	3	3	Yes
AHUM104	Human and Environment	3	3	Yes
AHUM105	Introduction to Psychology	3	3	Yes
AHUM106	Philosophy	3	3	Yes
AHUM110	Music	3	3	Yes
AHUM111	Theatre Art	3	3	Yes
AVIA101	General Principle of Human Factor	3	3	Yes
AVIA130	Basic Aerodynamics	3	3	Yes
BMKT120	Branding	3	3	Yes
BMKT121	Advertising	3	3	Yes
BMKT150	Marketing and Technology	3	3	Yes
BMKT160	Sales Strategies	3	3	Yes
ARCH100	Graphic Design	3	3	Yes
ARCH101	Interior Design	3	3	Yes
UNIV110	Entrepreneurship I	3	3	Yes
BACC110	Financial Accounting	3	3	Yes
AHUM303	Social Organization	3	3	Yes
AHUM304	Social and Cultural Change	3	3	Yes
AVIA320	Leadership in Organization	3	3	Yes
AVIA332	Non-Destructive Testing Techniques (NDT)	3	3	Yes
ALEN120	Computer Programming	3	3	Yes
ENGL300	Advanced English	3	3	Yes
BMGT110	Management Principles	3	3	No
BMIS110	Business Computer Applications	3	3	No
BMGT350	Business Law	3	3	No
BMGT351	International Law	3	3	Yes
MATH300	Numbers History and Game Theory	3	3	Yes
STAT200	Probability and Statistics	3	3	Yes
UNIV310	Entrepreneurship and Enterprise	3	3	Yes

College Electives

The Bachelor of Business (Management) students select only one college elective.

Course Code	Course name	Pre-R	Credit Hours	Contact Hours	Available for the program
ENGL311	Reading and Writing for Business	N/A	3	3	Yes
BHRM330	Organizational Behavior	BMGT110	3	3	No
BDMC392	Professional Development and Communication Skills	N/A	3	3	Yes
BINT310	Social Innovation	N/A	3	3	Yes
BMGT380	Emotional Intelligence in Leadership	N/A	3	3	No
BFIN371	Wealth Management	N/A	3	3	Yes