

Bachelor of Events Management (0-4)

	Course Code	Course Name	Pre-R	Co-R	Credit Hours	Contact Hours	Course Type
Semester 1	BMIS110	Business Computer Applications	N/A	N/A	3	3	CM
	BMGT110	Management Principles	N/A	N/A	3	3	CM
	BACC110	Financial Accounting	N/A	N/A	3	3	CM
	EGNL111	English for Business	N/A	N/A	3	3	CM
	MATH140	Business Mathematics	N/A	N/A	3	3	CM
Semester Total					15	15	

Semester 2	BECO191	Principles of Microeconomics	MATH140	N/A	3	3	CM
	BDMC191	Business Communications	EGNL111	N/A	3	3	CM
	BMKT110	Marketing Principles	N/A	EGNL111	3	3	CM
	BFIN110	Financial Management	MATH140	N/A	3	3	CM
		University Elective	N/A	N/A	3	3	UEL
Semester Total					15	15	

Semester 3	BECO292	Principles of Macroeconomics	BECO191	N/A	3	3	CM
	STAT201	Statistics for Business	MATH140	N/A	3	3	CM
	BEVM240	Cultural Tourism and Festivals	BMGT110, EGNL111	N/A	3	3	DM
	BEVM213	Destination Management	BMGT110, EGNL111	N/A	3	3	DM
		University Elective	N/A	N/A	3	3	UEL
Semester Total					15	15	

Semester 4	BMKT212	Consumer Behavior	BMKT110	N/A	3	3	DM
	BEVM221	Tourism Product & Design	BMKT110	N/A	3	3	DM
	BMKT270	Business Research	STAT201	N/A	3	3	CM
	BEVM290	Events Marketing	BMKT110	N/A	3	3	DM
	BMIS211	Management Information System	BMIS110, BMGT110	N/A	3	3	CM
Semester Total					15	15	

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Semester 5	BEVM371	MICE Management	BEVM290	N/A	3	3	DM
	BEVM310	Managing Event Organizations	BEVM221	N/A	3	3	DM
	BMGT350	Business Law	EGNL111, BDMC191	N/A	3	3	CM
	BEVM363	Quality in Tourism, Leisure, and Events	BMKT212	N/A	3	3	DM
		College Elective	N/A	N/A	3	3	CEL
Semester Total					15	15	

Semester 6	BMIS361	E-business	BMIS211	N/A	3	3	CM
	BEVM350	Leisure and Sports Events	BEVM310	N/A	3	3	DM
	BEVM312	Events in Practice	BEVM302	N/A	3	3	DM
	BEVM333	Destination Branding	BEVM213, BMKT212	N/A	3	3	DM
		Department Elective	N/A	N/A	3	3	DEL
Semester Total					15	15	

Semester 7	BEVM481	E-Tourism	BMIS361, BEVM221	N/A	3	3	DM
	BMGT493	Business Ethics	BMGT110	BMGT350	3	3	CM
	BEVM460	Sustainability in Leisure, Tourism and Events	BEVM363	N/A	3	3	DM
	BEVM492	Internship in Events Management	N/A	BMGT493	3	0	CM
		Department Elective	N/A	N/A	3	3	DEL
Semester Total					15	12	

Semester 8	BEVM400	Managing Visitor Experience	BEVM310, BEVM333	N/A	3	3	DM
	BEVM493	Contemporary Issues in Leisure, Tourism and Events	BEVM363	N/A	3	3	DM
	BMGT411	Strategic management	BMGT493	N/A	3	3	CM
	BEVM423	Policy and Scenario Planning	BEVM312	N/A	3	3	DM
	BEVM491	Graduation Project in Events Management	BMKT270	N/A	3	3	CM
Semester Total					15	15	
Program Total					120	117	

University Elective Courses

Course Code	Course Name	Credit Hours	Contact Hours	Available for the Program
AHUM100	Arabic Language	3	3	Yes
AHUM101	Science and Society	3	3	Yes
AHUM102	Arab Gulf Society	3	3	Yes
AHUM103	History of Kuwait	3	3	Yes
AHUM104	Human and Environment	3	3	Yes
AHUM105	Introduction to Psychology	3	3	Yes
AHUM106	Philosophy	3	3	Yes
AHUM110	Music	3	3	Yes
AHUM111	Theatre Art	3	3	Yes
AVIA101	General Principle of Human Factor	3	3	Yes
AVIA130	Basic Aerodynamics	3	3	Yes
BMKT120	Branding	3	3	Yes
BMKT121	Advertising	3	3	Yes
BMKT150	Marketing and Technology	3	3	Yes
BMKT160	Sales Strategies	3	3	Yes
ARCH100	Graphic Design	3	3	Yes
ARCH101	Interior Design	3	3	Yes
UNIV110	Entrepreneurship I	3	3	Yes
BACC110	Financial Accounting	3	3	No
AHUM303	Social Organization	3	3	Yes
AHUM304	Social and Cultural Change	3	3	Yes
AVIA320	Leadership in Organization	3	3	Yes
AVIA332	Non-Destructive Testing Techniques (NDT)	3	3	Yes
ALEN120	Computer Programming	3	3	Yes
ENGL300	Advanced English	3	3	Yes
BMGT110	Management Principles	3	3	No
BMIS110	Business Computer Applications	3	3	No
BMGT350	Business Law	3	3	No
BMGT351	International Law	3	3	Yes
MATH300	Numbers History and Game Theory	3	3	Yes
STAT200	Probability and Statistics	3	3	Yes
UNIV310	Entrepreneurship and Enterprise	3	3	Yes

College Electives

Course Code	Course Name	Pre-R	Credit Hours	Contact Hours	Available for the Program
ENGL311	Reading and Writing for Business	N/A	3	3	Yes
BHRM330	Organizational Behavior	BMGT110	3	3	Yes
BDMC392	Professional Development and Communication Skills	N/A	3	3	Yes
BINT310	Social Innovation	N/A	3	3	Yes
BMGT380	Emotional Intelligence in Leadership	N/A	3	3	Yes
BFIN371	Wealth Management	N/A	3	3	Yes

Department Electives

Course Code	Course name	Pre-R	Co-R	Credit Hours	Contact Hours
BEVM321	Nonprofit Fundraising Event Planning	BEVM310	N/A	3	3
BEVM313	Festivals Management	BEVM310	N/A	3	3
BEVM304	International Events management	N/A	N/A	3	3
BEVM441	Recreation and Tourism	BEVM312	N/A	3	3
BEVM494	Property, Safety and Security Management	N/A	N/A	3	3
BEVM495	Sustainable Tourism Development	N/A	BEVM460	3	3